

WALES ASIAN

wedding
SHOW

Wales' Largest Asian Wedding Show...



Sunday 25th June 2023



11:00 – 16:00



ICC Wales, The Coldra, Newport NP18 1HQ

www.waws.uk

Exhibitor Pack



@walesasianweddingshow

Exhibit

Visit

Giving visitors a chance to try, buy, hire and gain inspiration for their big day.

After two successful Wales Asia Wedding Shows, we have officially made the ICC, Wales our home and are excited to bring you the third Wales Asian Wedding Show on June 25th 2023.

"We will be bringing together a whole spectrum of suppliers from all over the nation to ensure we've got every single one of you covered! We aim to have exhibitors ranging from Cars to Horses, Wedding Decor to Entertainment, Make-Up Artists to Wedding Attire, Wedding Stationary to Wedding Insurance, Wedding & Event Venues to Cake Bakers and so much more! The show also has the support of some fantastic sponsors and partners.



2022 Highlights



450

Visitors



35

Exhibitors



3

Sponsors

Visitor Profile

The Wales Asian Wedding Show prides itself on being a multi-cultural event, bringing together people from all different walks of life and putting together a show that includes all. The Wales Asian Wedding Show is designed around the Asian Wedding Market in Wales and the Southwest of England, but also caters for all.

Previous shows have proven that there has always been a good mix of both males and females. We have found that families, couples, and friend groups visit as they have an event in the pipeline and would like to book products and services. However, several visitors also attend to get inspiration and some even just for the experience.

Who's coming to the show?

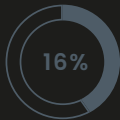


46%
Male



54%
Female

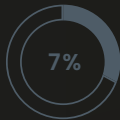
Ethnicities



Hindu



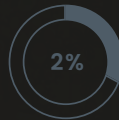
Pakistani



Sikh



Bangladeshi



Other

Why visitors come to the show?

24%

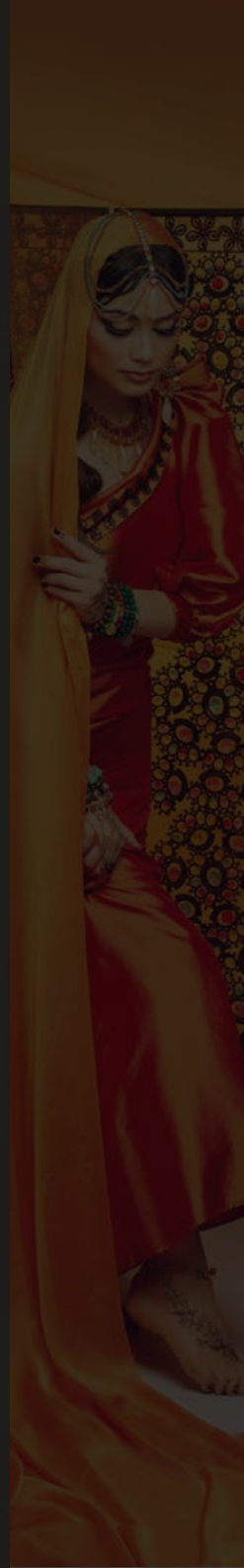
Explore
Suppliers &
Ideas

64%

Book a
Wedding
Supplier

12%

Experience
The event
Culture



Sponsorship Opportunities

Our Sponsorship Opportunities are the perfect way to target a specific audience to get your name, business, product, or service out there! The Wales Asian Wedding Show provides a brilliant platform to make sales, take bookings, build relationships, and create tailor made solutions for your customers. We are aiming for this upcoming show to be attended by approximately 1000 people and will feature a range of suppliers from Local Independents to National brands.

Whether you are looking to showcase a specific product or service or to promote awareness of your brand, Sponsoring the Wales Asian Wedding Show will most definitely be a step in the right direction!

Lead Sponsor

The ultimate sponsorship opportunity, your brand everywhere!
This package includes the following:

- Ability to leave Leaflets / brochure in Networking Area's & Registration Desk
- 4 x Pop up Banners
- Logo on Registration Desk (rotation)
- Inserts in Bags (up to A4)
- Inclusion on signage at the show
- Placement in key areas including Networking & Registration
- Inclusion in regular social media posts
- Inclusion in all advertising we are doing ahead of the show
- Key branding placement on thank you emails when visitors register to attend the shows
- Logo on all Advertising platforms inclusive of ICC web site
- Mentions throughout the day
- On-screen presence on our digital screens throughout event
- Extra space for you to exhibit your business

£2,500

Registration Area

- Ability to leave Leaflets / brochure in Networking Area's & Registration Desk
- 2 x Pop up Banner
- Logo on Registration Desk (rotation)

£1,500

Delegate Bag Sponsor

- Coloured Logo Printed on Bags (single sided)
- 1 x Insert in Bags (up to A4)

£2,000

To Become a Sponsor

Call **0333 7720 698**
Email **info@waws.uk**
Website **www.waws.uk**

Marketing Opportunities

Take advantage of our marketing opportunities and our highly targeted online campaigns to help your brand reach new and existing customers. Paid advertising is an essential part of every business's marketing strategy. We achieve Brand awareness, Website Traffic, Leads and Sales.

Website Banner – Homepage

Showcase your business on our homepage. Either provide us with your design or we will have one of our graphic design experts create your 728 x 90px leader-board style ad. The banner will click through to your chosen URL or landing page, driving users to your business using our audience and website traffic.

£250
Per Month

Social Media Ad Sponsor

Typically receiving 50,000 impressions per month, our paid advertising campaigns on Google, Facebook and Instagram will be consistently running on the lead to the show. This is your chance to locally and national promote your brand. We will mention and tag your business in all of our paid advertising which will result in driving 1000s of visits to your website or URL. This includes Facebook Stories, Instagram stories and general promotion of paid and organic social media.

£500
Per Month



For Marketing Opportunities Contact Us:

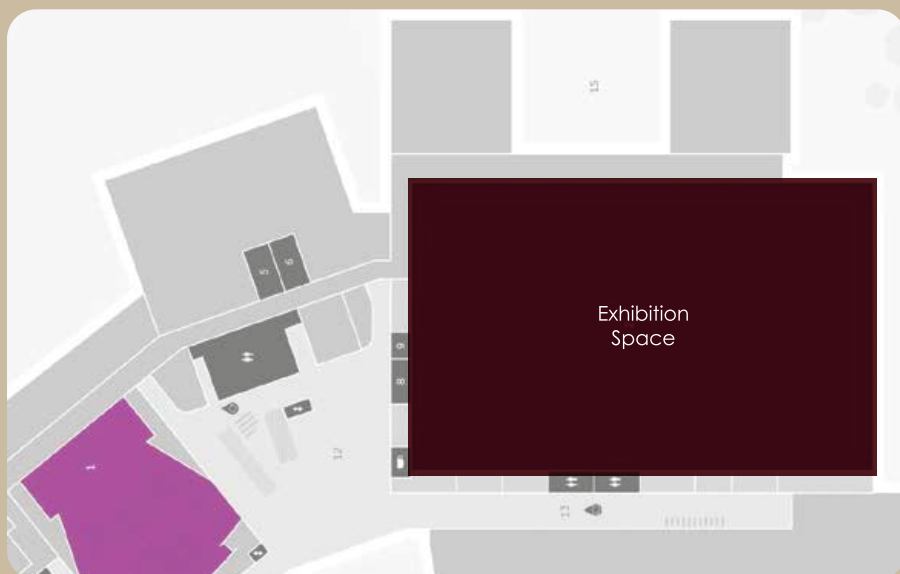
Call **0333 7720 698**

Email **info@waws.uk**

Website **www.waws.uk**

Floor Plans

A Floor Plan will be presented on the day and implanted by Wales Asian Wedding Show Staff. Your specific space number will be sent out approximately 1 week before the event date.



Stall Prices

2m x 2m
Space

£350

3m x 3m
Space

£450

4m x 3m
Space

£550

Electric Prices

1kw Supply

Inclusive

These prices are based on minimum 50 stands. Prices will change if this number changes. Larger supplies are available for individual stands if required. Price upon request. Standard stands shouldn't require more than the lists amounts.

Why the Wales Asian Wedding Show?

It's like speed dating, but with wedding vendors!

- ✓ Bringing together Event and Wedding Suppliers all under one roof.
- ✓ Held in a large exhibition space with the capabilities of hosting hundreds of companies and suppliers.
- ✓ The exhibitors are there to meet you, show you what they can do for you and help you make decisions.
- ✓ You can try, buy, book, and hire at the show or you can make an appointment to visit their shop.
- ✓ Meet the companies face-to-face and exhibitors can showcase their latest products and services
- ✓ Discover all the elements you need to put together your perfect wedding day



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